Does cancel culture stifle free speech?*

Pre-registration 2

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Our first experiment conducted in August 2021 oversampled the young female population due to unforeseen circumstances and yielded unexpected results.[1] In order to test whether the results are robust or driven by the unusual sample, we proceed to collect more data from a nationally representative sample. We follow the original protocol pre-registered on 18 August 2021 with a number of changes as described below:

1. We collect 750 observations using a US nationally representative sample in terms of age, gender and ethnicity from Prolific.

2. Due to the reduced sample, we split them only into 2 groups (instead of 5): Treatment 1 (primed group) and treatment 3 (control group) as shown in Figure 1.

3. We use only the gender question and drop the race question, since the former resulted in more distinct norms across partisan groups.

4. We ask respondents about their belief about the likelihood of their answer being published on 1-7 Likert scale (extremely unlikely to extremely likely). This will be an additional margin of heterogeneity we would explore.

The new sample will be pooled together with the first experiment's sample, unless the results are substantially different in which case they would be presented separately.

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[1] https://blog.prolific.co/we-recently-went-viral-on-tiktok-heres-what-we-learned/, accessed 2021-10-13.

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                    ┌─────────────┐
                    │    Start    │
                    └─────────────┘
          ┌──────────────────────────────────┐
          │          Demographics            │
          └──────────────────────────────────┘
      ┌──────────────┐            ┌──────────────┐
      │ Treatment 1  │            │ Treatment 3  │
      └──────────────┘            └──────────────┘
      ┌──────────────┐            ┌──────────────┐
      │   Prime      │            │   Control    │
      └──────────────┘            └──────────────┘
          ┌──────────────────────────────────┐
          │      Attitude elicitation (s)     │
          └──────────────────────────────────┘
          ┌──────────────────────────────────┐
          │             Control              │
          └──────────────────────────────────┘
          ┌──────────────────────────────────┐
          │  Willingness to publish own view (v) │
          └──────────────────────────────────┘
          ┌──────────────────────────────────┐
          │   Value of publishing (u(v = 1))  │
          └──────────────────────────────────┘
          ┌──────────────────────────────────┐
          │       Norm elicitation (n)        │
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          │        Issue importance           │
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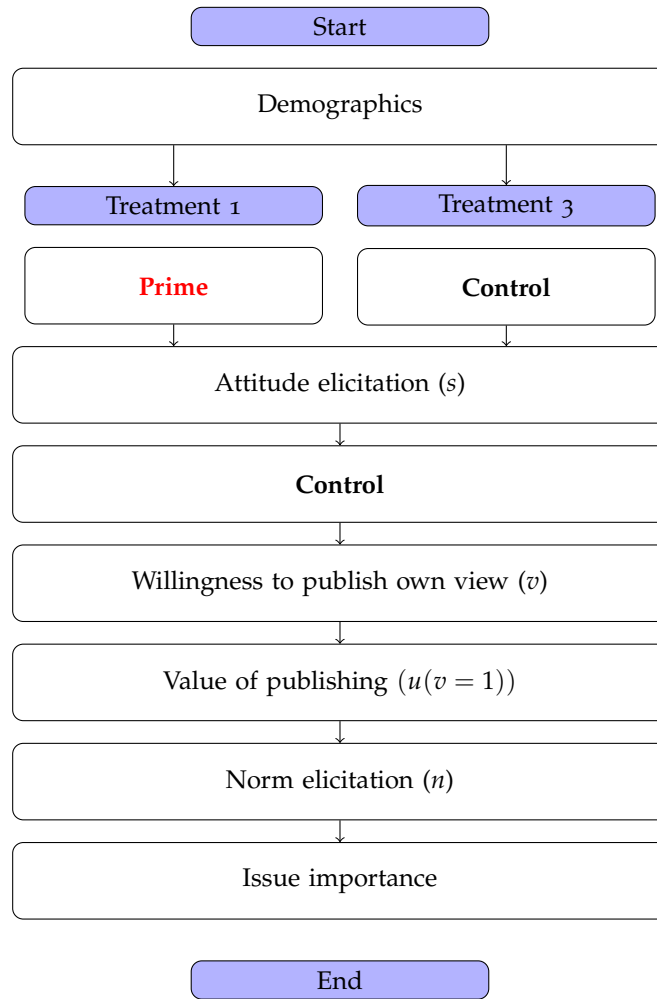
Figure 1: Experiment timeline