

Pre-Analysis Plan for “Paying Farmers Not to Burn: A Randomized Trial of Payments for Ecosystem Services in India”

PIs: *Kelsey Jack, Seema Jayachandran, Namrata Kala, and Rohini Pande*
 October 27, 2019

This document pre-specifies analyses for our randomized evaluation on the impact of a conditional cash transfer program – also known as payments for ecosystem services, or PES, when applied to environment-protecting behavior – in Punjab, India. Baseline data collection is scheduled to begin at the end of September 2019 and be completed by mid-November 2019.

We offer a standard PES contract that promises farmers a certain amount of money if they don’t burn their rice fields (T2), which we compare to a business-as-usual control group (T1). We include a variant that gives a portion of the payment upfront unconditionally upon enrollment (T3). This variant could increase the impact and cost-effectiveness of PES. Providing an upfront payment could ease liquidity constraints or increase eligible individuals’ trust that they will indeed be paid if they comply with the conditions. However, giving individuals who then don’t comply with the conditions upfront payments adds to program costs without adding benefits. We also vary the standard PES amount in T2 and the portion upfront in T3.

Randomization will be at the village level. Sample sizes are approximate.

	No PES	PES
No upfront payment	T1: Pure control (51 villages)	T2: Standard PES (58 villages) 30 villages at 800 Rs/acre (T2a), 28 at 1600 Rs/acre (T2b)
Portion upfront (unconditional)		T3: PES with portion paid as unconditional cash transfer (62 villages) 31 villages at Rs 200 upfront + Rs 600 conditional (T3a), 31 villages at Rs 400 upfront + Rs 400 conditional (T3b)

Outcomes

Our primary outcome is whether the farmer burned his paddy fields, which will be measured via remote-sensing for both treatment and control farmers (with self-reports collected through an endline survey as a secondary measure).

We will analyze several secondary outcomes. (1) Enrollment in the PES program, which entails signing a contract and giving the research team permission to monitor the fields. (2) Respiratory problems for children under age 5 years, measured as an index of caregiver-reported survey responses. (3) Crop residue management choices by farmers using self-reports at endline.

Hypotheses

- H1: PES reduces burning

- Comparison of T2+T3 to T1, controlling for whether upfront payment is given
- Regression equation is $y = a + b1*PES + b2*Upfront + e$
- Prediction is $b1 < 0$ where outcome y is *burned*
- H2: Upfront payment reduces burning and increases takeup
 - Comparison of T2 to T3
 - Regression equation is $y = a + b1*StandardPES + b2*UpfrontPES + e$
 - Prediction is $b1 > b2$ for burning (and $b2 > b1$ for takeup).

Definitions

PES = T2 or T3

Upfront = T3

StandardPES = T2

UpfrontPES = T3

Auxiliary hypotheses

To help understand mechanisms and benchmark effect sizes, we will test the following auxiliary hypotheses, for which we have lower statistical power.

- H3: Effects are larger when the payment level is higher
 - As a benchmark for the other effect sizes, we will compare the effect of the lower PES payment level (T2a) to the higher payment level (T2b)
 - $y = a + b1*HighPay + e$
 - Prediction is $b1 < 0$ for burning
- H4: Paying more upfront increases takeup and reduces burning
 - Comparison of lower upfront transfer (T3a) with higher upfront transfer (T3b)
 - $y = a + b1*HighUpfront + e$
 - Prediction is $b1 > 0$ for takeup and no signed prediction for burning
 - Another way to test this hypothesis is to use a continuous measure of upfront payment that combines the T2 versus T3 variation and the variation in amount in T3.
- H5: PES with upfront component has an ambiguous effect on cost-effectiveness, specifically reduction in burning per payment amount
 - Regression equation is $y = a + b1*StandardPES + b2*UpfrontPES + e$
 - No signed prediction for size of $b1$ versus $b2$ for burning
 - Similarly, a larger upfront payment has an ambiguous impact on burning.

Heterogeneity analysis

Our heterogeneity analysis will be aimed at testing for frictions that limit the effectiveness of PES: (1) liquidity/credit constraints (2) distrust in being paid and (3) other barriers to using crop residue management (CRM) equipment to clear fields.

Specifically, we will use baseline survey data to construct 6 heterogeneity variables:

- Liquidity constraints, measured using self-reported difficulty finding/borrowing cash
- Distrust in being paid, measured using general distrust
- Distrust in being paid, measured using PES-specific distrust
- Barrier to CRM equipment use: Lack of awareness
- Barrier to CRM equipment use: Perceived high cost or low access
- Barrier to CRM equipment use: Perceived harm to soil or agricultural yield

Appendix 1 of this document describes in detail how these six variables will be constructed.

We will analyze heterogeneity along these dimensions by interacting the constructed heterogeneity variables with treatment indicators. In particular, we predict:

- Larger effects of UpfrontPES, relative to StandardPES, among more credit and liquidity constrained farmers.
- Larger effects of UpfrontPES, relative to Standard PES, among farmers with low trust in general and PES-specific trust index.
- Either bigger or smaller effects of pooled PES treatments, relative to the control, for farmers facing other barriers to CRM equipment use; sign of this prediction is theoretically ambiguous.

Control variables

The regression equations above are a basic equation with no controls. We will control for stratification variables and use LASSO to select other controls, using a large set from our baseline survey and administrative data.

Appendix 1: Construction of heterogeneity variables

1) Liquidity constraints:

If you needed to spend Rs 5000/10,000 for agricultural equipment, would you have savings to draw on?
If you needed to spend Rs 5000/10,000 for agricultural equipment, how easy would it be for you to get a loan for that amount?

We will construct a variable for financial constraints that uses an index based on responses to these questions, splitting the sample at the median. We will also construct liquidity and credit constraints specific indices, as separate variables.

2) Trust in payment:

1. Generally speaking would you say that most people can be trusted or that you need to be very careful in dealing with people?
2. I'd like to ask you how much you trust people from various groups. Could you tell me for each whether you trust people from this group completely, somewhat, not very much or not at all?
a. People in your family?
b. People in your neighborhood?
c. Strangers?
3. Even if you have had very little or no contact with these following institutions, please base your answer on your general impression of these institutions.
a. The Punjab Government?
b. The village Panchayat?
c. The co-operative society?
d. NGOs?
e. Financial Institutions like Banks/Insurance Companies?

We will categorize respondents into (1) low/high on a general trust index constructed off of responses to all of the above, splitting the sample at the median, (2) low/high on a trust index related to the PES payments constructed off of responses to (1), (2c), (3d) and (3e).

3) Barriers to CRM equipment use:

1. Are you familiar with [CRM equipment]?
2. Do you own [CRM equipment] as an individual or member of a CHC or Coop?

3. How does [CRM equipment] perform relative to burning in the following:
a. More expensive or less expensive?
b. Better for long-term soil health or worse for soil health?
c. Helps yield of rabi season or hurts yield of rabi season
4. How long would it take you to access CRM equipment at harvest time? (in days)
5. Where can you rent it from?
6. How much would it cost per acre (including all costs)?
7. How long would it take to manage residue in this way? (in days)

Three indices of barriers to CRM equipment use will be created based on these questions, corresponding to: (a) information about CRM equipment, (b) time/money/access barriers, (c) negative impacts of CRM equipment.

Index a will use questions 1 and 5. Index b will use questions 2, 3a, 4, 6 and 7. Index c will use questions 3b and 3c.