

# Information on beef meat production

You will now be offered 3 information items (some news article or video displayed on your screen) regarding the way cows are treated for beef meat production (**animal welfare**), the consequences of beef meat production on the **environment** and the relationship between beef consumption and **health**.

For each item you will have to answer 7 questions. Only one of these 7 choices will be implemented.

The computer will choose one of the three items (animal welfare, environment or health) at random, generate an offer and compare it to your choice. The other two will not be implemented (neither information item, nor payoff).

If the offer from the computer is refused, you will be redirected to equally long, but unrelated information.

Next

# Item 1: Information on animal welfare in the beef production

If you are paid 75 points for this item, would you accept?

Yes

No

If you are paid 50 points for this item, would you accept?

Yes

No

If you are paid 25 points for this item, would you accept?

Yes

No

If you are paid 0 points for this item, would you accept?

Yes

No

If you have to pay 25 points for this item, would you accept?

Yes

No

If you have to pay 50 points for this item, would you accept?

Yes

No

If you have to pay 75 points for this item, would you accept?

Yes

No

Next

## Item 2: Information on the environment and beef production

If you are paid 75 points for this item, would you accept?

Yes  No

If you are paid 50 points for this item, would you accept?

Yes  No

If you are paid 25 points for this item, would you accept?

Yes  No

If you are paid 0 points for this item, would you accept?

Yes  No

If you have to pay 25 points for this item, would you accept?

Yes  No

If you have to pay 50 points for this item, would you accept?

Yes  No

If you have to pay 75 points for this item, would you accept?

Yes  No

Next

## Item 3: Information on health and beef consumption

If you are paid 75 points for this item, would you accept?

Yes No

If you are paid 50 points for this item, would you accept?

Yes No

If you are paid 25 points for this item, would you accept?

Yes No

If you are paid 0 points for this item, would you accept?

Yes No

If you have to pay 25 points for this item, would you accept?

Yes No

If you have to pay 50 points for this item, would you accept?

Yes No

If you have to pay 75 points for this item, would you accept?

Yes No

Next

# Information on pork meat production

You will now be offered 3 information items (some news article or video displayed on your screen) regarding the way pigs are treated for pork meat production (**animal welfare**), the consequences of pork meat production on the **environment** and the relationship between pork consumption and **health**.

For each item you will have to answer 7 questions. Only one of these 7 choices will be implemented.

The computer will choose one of the three items (animal welfare, environment or health) at random, generate an offer and compare it to your choice. The other two will not be implemented (neither information item, nor payoff).

If the offer from the computer is refused, you will be redirected to equally long, but unrelated information.

Next

## Item 4: Information on animal welfare in the pork production

If you are paid 75 points for this item, would you accept?

Yes  No

If you are paid 50 points for this item, would you accept?

Yes  No

If you are paid 25 points for this item, would you accept?

Yes  No

If you are paid 0 points for this item, would you accept?

Yes  No

If you have to pay 25 points for this item, would you accept?

Yes  No

If you have to pay 50 points for this item, would you accept?

Yes  No

If you have to pay 75 points for this item, would you accept?

Yes  No

Next

## Item 5: Information on the environment and pork production

If you are paid 75 points for this item, would you accept?

 

Yes No

If you are paid 50 points for this item, would you accept?

 

Yes No

If you are paid 25 points for this item, would you accept?

 

Yes No

If you are paid 0 points for this item, would you accept?

 

Yes No

If you have to pay 25 points for this item, would you accept?

 

Yes No

If you have to pay 50 points for this item, would you accept?

 

Yes No

If you have to pay 75 points for this item, would you accept?

 

Yes No

Next

## Item 6: Information on health and pork consumption

If you are paid 75 points for this item, would you accept?

Yes No

If you are paid 50 points for this item, would you accept?

Yes No

If you are paid 25 points for this item, would you accept?

Yes No

If you are paid 0 points for this item, would you accept?

Yes No

If you have to pay 25 points for this item, would you accept?

Yes No

If you have to pay 50 points for this item, would you accept?

Yes No

If you have to pay 75 points for this item, would you accept?

Yes No

Next