

Q1: Experimental groups

Prompt at the beginning of the module

Treatment #1 (negative priming):

Britain has a history of slave-trading. It was one of the dominant slave-trading countries from the 1640s to 1807. *It is estimated that Britain transported 3.1 million Africans (of whom 2.7 million arrived) to the British colonies in the Caribbean, North and South America and to other countries*

Treatment #2 (positive priming)

Britain has a history of slave-trading. It was one of the dominant slave-trading countries from the 1640s to 1807. *In that year Britain became one of the first nations to abolish slave trade by passing the Abolition of the Slave Trade Act.*

Control: [no prompt, straight to the questions below]

Q2: Attitudes towards British history of slave trading

Question prompt:	More ashamed of involvement in the slave trade (1)	Both proud and ashamed (2)	More proud of abolishing the slave trade (3)	Too long ago to be proud or ashamed (4)	None of these/don't know (98)
<i>Generally speaking, are you more ashamed of Britain's historic involvement in the slave trade or more proud that Britain was one of the first countries to abolish it, or do you think these things happened so long ago that you feel neither proud nor ashamed? [link]</i>					

Q3: Restitutions to the affected nations

Question prompt: How much do you agree or disagree with each of those statements...	Strongly disagree (1)	Disagree (2)	Neither agree not disagree (3)	Agree (4)	Strongly agree (5)	Don't Know (98)
.. United Kingdom owes a debt to the nations whose ancestors experienced slavery (link)						
... United Kingdom should formally apologise to the nations whose ancestor experiences slavery						
... United Kingdom should pay compensation to the nations whose ancestors experienced slavery (link)						

Q4: National pride

Question prompt: How ashamed or proud are you of...	Very ashamed (1)	Somewhat ashamed (2)	Neither ashamed nor proud (3)	Somewhat proud (4)	Very proud (5)	Don't Know (98)	Not applicable (99)
...being British?							
... British history?							
... present-day role of Britain in the world?							

Q5: Racial relations

Question prompt: Thinking specifically about race in the UK, do you think people from ethnic minority backgrounds in the UK face more or less discrimination than white people in the following areas of life, or do you think it makes no difference? [verbatim from link]	More (1)	No difference (2)	Less (3)	Don't Know (98)
In interactions between strangers, e.g.. in a shop or on the street				
Access to good schooling				
Access to citizenship and/or visas				

Q6: Racial attitudes

Question prompt: How uncomfortable or comfortable would you feel with having the following as your neighbour...	Very uncomfortable (1)	Uncomfortable (2)	Neither uncomfortable nor comfortable (3)	Comfortable (4)	Very comfortable (5)	Don't Know (98)
... a Black person						
... a Hindu person						
... a Polish person						

Q7: Race-related policies

Question prompt: For each of the following policies, please indicate how much you support or oppose it.	Strongly oppose (1)	Oppose (2)	Neither support not oppose (3)	Support (4)	Strongly support (5)	Don't Know (98)
Positive discrimination to make sure ethnic minorities are equally represented across all levels of companies and institutions [link]						
Removing statues and other commemorations (e.g. plaques, street names) of people responsible for slavery and slave trade from public spaces						
Having historical injustice, colonialism and the role of the British Empire taught as part of the national curriculum [link]						

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