



Shanghai New York University

RESEARCH COMPLIANCE OFFICE

DATE: 12/15/2021

TO: Jin, Ye PHD

FROM: Research Compliance Office

SUBMISSION TYPE: Human Subject Research Determination

PROTOCOL TITLE: 2021-059 Social distance and trust among customers

IRB DETERMINATION: NOT HUMAN SUBJECTS RESEARCH

DETERMINATION DATE: 12/15/2021

Thank you for your **New Study Application** submission for the above-referenced study. Based on the information provided, it has been determined that the proposed activity does not constitute "human subjects research" as defined by the federal regulations. As such, IRB review is not required.

Please Note: Any alteration to the project that could potentially change this determination must be submitted for review prior to implementation.

If you have any questions or comments about this correspondence, please contact the IRB Office at RCOinfo@nyu.edu.