

Thank you for participating in our survey!

Please check the box below to proceed.

I'm not a robot reCAPTCHA

The study is being conducted by a team of academic researchers. This survey takes about 10 minutes. For your participation, you will receive a compensation of \$2.

The study is strictly confidential and all your responses will remain anonymous.

As part of the survey, you will be asked to engage in a short, structured conversation with an AI chatbot.

Your participation is voluntary. You may withdraw at any time during the study. However, if you withdraw, you will not be compensated. If you have any further questions about the study, you may contact Jeffrey Yusof (jeffrey.yusof@econ.uzh.ch).

- I accept to participate in this study.
- I do not accept to participate in this study.

What is your Prolific ID?

Please note that this response should auto-fill with the correct ID.

We are now going to ask you questions about your usage and opinions regarding artificial intelligence (AI) tools.

Have you ever used AI-powered chatbots or virtual assistants like ChatGPT?

No, I have never used them.

Yes, but only on occasion.

Yes, I use them regularly.

To what extent do you believe AI tools can be helpful in your daily life?

Not helpful at all

Somewhat unhelpful

Neither unhelpful nor helpful

Somewhat helpful

Extremely helpful

How concerned are you about the potential risks and ethical issues related to AI tools, such as privacy and bias?

| | | | | |
|-----------------------|-----------------------|-----------------------------------|-----------------------|-----------------------|
| Not concerned at all | Not very concerned | Neither concerned nor unconcerned | Somewhat concerned | Very concerned |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

How strongly do you oppose or support stronger regulations and oversight regarding the development and use of AI tools?

| | | | | |
|-----------------------|-----------------------|----------------------------|-----------------------|-----------------------|
| Strongly oppose | Somewhat oppose | Neither oppose nor support | Somewhat support | Strongly support |
| <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> | <input type="radio"/> |

In the remainder of the survey, we will ask you a series of questions about Google. This company operates in markets around the world, but unless otherwise stated, please answer with the United States market in mind.

If you're not already familiar with it, Google is a global technology company best known for its search engine, which helps people quickly find information on the internet. Beyond search, it develops a wide range of products and services, including Gmail, Google Maps, YouTube, Android, and the Chrome browser. The company also operates in cloud computing, artificial intelligence, advertising, and hardware (like Pixel phones and smart home devices), making it one of the most influential firms in the technology sector.

This survey will mention the Department of Justice (DOJ) too. In case you're not already familiar with it, the DOJ is responsible for **enforcing U.S. antitrust laws** to ensure markets remain **fair and competitive**. It investigates practices such as monopolistic mergers, price-fixing, and exclusionary agreements that may limit competition. Through these activities, the DOJ seeks to protect consumers and maintain competitive market conditions.

As reported in [The Wall Street Journal](#), the U.S. Department of Justice (DOJ), joined by 11 state attorneys general, filed a **landmark antitrust lawsuit against Google** in 2020, alleging that the company illegally maintained **monopolies in internet search and search advertising**. According to the complaint, Google used exclusionary contracts to block competitors and preserve its dominance in the market. The DOJ also argues that Google's market power raises the cost of online advertising, costs that firms typically pass on to consumers, meaning the ultimate harm falls on them. A central focus of the case is Google's agreements with phone manufacturers, wireless carriers, and browser developers—most notably Apple's Safari—under which Google pays billions each year to remain the default search engine on devices used by millions of Americans.

Google countered that its dominance reflects consumer choice rather than coercion, arguing that users select Google because it offers the highest-quality search experience and can easily switch to alternatives if they prefer. From Google's perspective, its default-search agreements are standard distribution deals common across industries, and restricting them would raise costs for device makers while undermining services that are currently offered to consumers at little or no direct price

TECHNOLOGY

Justice Department Hits Google With Antitrust Lawsuit

Suit follows lengthy investigation into company's dominance of search traffic and effect on competition



What do you think Google’s market share of the U.S. online search advertising market is?

Use the slider to indicate your answer, ranging from 0% to 100%. Your best guess is fine.

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

Do you believe Google’s market dominance is mainly the result of fair or unfair competition?

Entirely unfair competition

Somewhat unfair competition

Neither fair nor unfair competition

Somewhat fair competition

Entirely fair competition

Please indicate to what extent you disagree or agree with the following statement?

“Google’s market power harms consumers, for example through higher prices or reduced quality.”

Strongly disagree

Somewhat disagree

Neither agree nor disagree

Somewhat agree

Strongly agree

Overall, how do you feel about Google as a company?

Very unfavorable

Somewhat unfavorable

Neutral

Somewhat favorable

Very favorable

Imagine you were appointed as the judge in charge of deciding in the case between Google and the Department of Justice (DOJ).

Which side would you be more likely to support?

Strongly
support
Google

Somewhat
support Google

Support
neither side

Somewhat
support the DOJ

Strongly
support the
DOJ

In cases like this, judges may also need to decide whether any actions should be taken in response.

Consider the following measure. Please indicate whether you support or oppose it.

Require Google to sell off its main search business so it becomes a separate company.

Strongly
oppose

Somewhat
oppose

Neither support
nor oppose

Somewhat
support

Strongly
support

Now assume that this measure was not implemented. Consider the following alternative measure and indicate whether you support or oppose it.

Prevent Google from making exclusive deals with browser companies, device makers, and mobile carriers that make Google the default search engine.

Strongly
oppose

Somewhat
oppose

Neither support
nor oppose

Somewhat
support

Strongly
support

So far, we have asked you questions about Google. Now we would like to hear your views more broadly.

We are interested in how you think about companies that have a dominant position in their markets. For example, in the United States, many markets are dominated by a single company:

- Apple in smartphones and mobile operating systems.
- Meta (Facebook/Instagram) in social-media advertising.
- Luxottica in eyeglass frames and lenses.
- Live Nation/Ticketmaster in ticketing and live-event promotion.

Among these dominant companies, what do you think is, on average, the share of their respective U.S. markets held by each firm?

Use the slider to indicate your answer, ranging from 0% to 100%.

0% 10% 20% 30% 40% 50% 60% 70% 80% 90% 100%

In your view, is the market power of these dominant companies mainly the result of fair or unfair competition?

Entirely unfair
competition

Somewhat
unfair
competition

Neither fair nor
unfair
competition

Somewhat fair
competition

Entirely fair
competition

To what extent do you agree or disagree with the following statement?

“The market power of dominant companies can harms consumers, for example through higher prices or reduced innovation.”

Strongly disagree

Somewhat disagree

Neither agree nor disagree

Somewhat agree

Strongly agree

Overall, how do you feel about these dominant companies?

Very unfavorable

Somewhat unfavorable

Neutral

Somewhat favorable

Very favorable

Antitrust laws are designed to promote competition and prevent large companies from unfairly dominating markets.

Overall, do you think antitrust laws should be enforced more leniently, more strictly, or about the same as they are now?

Much more
leniently

Somewhat more
leniently

About the
same

Somewhat more
strictly

Much more
strictly

In the following screens, we will ask about your opinions on real-world policy proposals.

For each of these proposals, please indicate how strongly you support or oppose them.

At the study's conclusion, we will share the anonymous survey results with politicians and organizations relevant to these issues. Please consider your responses carefully, as they may significantly influence policy decisions.

Rest assured that your answers will remain completely anonymous, consistent with all other responses in this survey.

Executive Order 14036, "[Promoting Competition in the American Economy](#)," is a federal policy that instructs **multiple U.S. government agencies to take steps to promote competition** and strengthen enforcement of antitrust laws.

The order directs agencies to examine issues such as:

- The use of non-compete agreements in employment.
- Consumers' access to repair services and parts ("right to repair").
- Scrutiny of large corporate mergers and other business practices that may reduce competition.

Do you oppose or support this type of antitrust policy?

Strongly
oppose

Somewhat
oppose

Neither support
nor oppose

Somewhat
support

Strongly
support

The [American Innovation and Choice Online Act](#) is a proposed U.S. law that would restrict certain business practices by large online platforms (such as major app stores, online marketplaces, and search platforms). The goal is to strengthen antitrust rules in digital markets by **limiting conduct that may disadvantage competing businesses** that rely on these platforms.

Under the bill, covered platforms would be prohibited from actions such as:

- Giving unfair advantages to their own products or services over those offered by competitors on the same platform.
- Treating similar businesses differently by applying platform rules unevenly.
- Using non-public data from businesses that use the platform to compete against them.
- Conditioning access or favorable placement on using other products or services owned by the platform.
- Retaliating against businesses that raise concerns or report potential violations.

Do you oppose or support this bill?

Strongly
oppose

Somewhat
oppose

Neither support
nor oppose

Somewhat
support

Strongly
support

You will now participate in a short conversation with an AI lawyer about the Google vs. U.S. Department of Justice (DOJ) antitrust case.

In this conversation, **you will take the role of a DOJ lawyer arguing that Google has engaged in anti-competitive practices.** The AI will represent Google and argue the opposing side.

You will exchange a few messages, taking turns. Your goal is to make clear and persuasive arguments. After the conversation, an AI judge will evaluate which side made the more convincing case.

We will randomly select 10% of participants to receive an additional bonus based on how persuasive their responses are. If selected, your bonus will depend on how convincing the judge finds your arguments, so it is in your best interest to make a strong case.



You are representing the DOJ in the Google antitrust case.

You are trying to persuade the judge that Google has engaged in anti-competitive practices. Please provide your opening statement.

Say something...

Send

Please enter the number(s) you see in the textbox.

