KiuFunza: Pre-Analysis Plan for 2nd Year Results*

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1 Introduction

This documents presents the pre-analysis plan for the second year's data of the KiuFunza project which is a randomized evaluation of the impact of input and incentive based approaches to improving early grade learning outcomes, as well as the interaction of the two approaches. The project is being implemented and overseen by Twaweza - a non-profit initiative in Tanzania, and the evaluation is being led by Innovations for Poverty Action (IPA), with the lead researchers being Prof. Isaac Mbiti and Prof. Karthik Muralidharan.

This document is being prepared and registered after the first year of data has been collected and analyzed (to generate hypotheses) but before the second year of data have been analyzed. The aim of this pre-analysis plan is to discipline the types of heterogeneity that we will analyze and to specify the specific questions in the survey instruments that will be used to define variables of interest.

The KiuFunza project features 3 treatment arms and a control group and is implemented across a representative sample of 350 schools across 10 districts in Tanzania. The treatment arms are:

- 1. A capitation grant (CG) to schools that provides them with block grants (the "input" treatment)
- 2. A "cash on delivery" (CoD) treatment to schools that provides teachers and head teachers with bonus payments conditional on the number of students who pass basic literacy and numeracy tests (the "incentive" treatment)
- 3. A combination (Combo) treatment arm where schools were provided with both the CG and the CoD treatments.

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Each of the three treatments was assigned to 70 randomly-selected schools (7 in each of 10 districts) and an additional 140 schools served as a control group. The project is strongly influenced by the design and findings of the Andhra Pradesh Randomized Evaluation Studies (see Muralidharan and Sundararaman (2011)), but has two critical differences.

First, this is to the best of our knowledge, the first experimental study that is explicitly designed (and adequately powered) to test for complementarities between inputs and incentives in improving education outcomes in developing countries. While cross-cutting designs have been widely used in education research before, to the best of our knowledge, the sample sizes in these studies have rarely been adequately powered to be able to detect interactions over and above the main effects. In practice, these cross-cutting designs have been employed mainly to reduce costs of evaluation (by treating schools with more than one treatment as having , and the evaluations have typically assumed away the role of interactions (see Duflo, Dupas, and Kremer (2011, 2012) for instance). Thus, the KiuFunza project is unique in allocating its sample size explicitly to test for the existence of complementarities between input and incentive based approaches to improving early grade learning outcomes.

Second, while the teacher incentives studied in Andhra Pradesh (see Muralidharan and Sundararaman (2011)) were designed in a sophisticated way (based on teacher-level value addition), such a design can be challenging to implement at scale in the settings of weak administrative capacity that are typical in developing countries. In particular, maintaining child-level databases of learning to calculate value-added and ensuring the integrity of testing are non-trivial administrative challenges. The KiuFunza project therefore compromised on the 'ideal' design of the incentive program and instead chose a design that was more 'implementable' at scale. Thus, the bonuses to teachers were paid on the basis of the number of children who passed an absolute threshold of learning as opposed to on improvements. The expectation of the project implementing agency (Twaweza) was that the simplicity of such a scheme would make it easy to understand and be more effective at motivating teachers and principals than a more complex (but difficult to understand) formula. At the same time, such a design has some well known limitations - especially with respect to creating unequal rewards for improving students who are at different points of the achievement distribution and at different distances from the threshold (see Neal and Schanzenbach (2010)). Thus, a key objective of the research is to test for such heterogeneity.

This document is outlined as follows: Section 2 presents details on the interventions, and the sampling procedures. Section 3 presents the hypotheses that will be tested at the end of the second year, while section 4 presents the specific methodologies that will be used to test the hypotheses - including a mapping from survey questions to variable definitions.

2 Overview

2.1 Treatment Selection

The evaluation is being implemented in 350 government primary schools in 10 districts in Tanzania between 2013 and 2014. All interventions were implemented directly by Twaweza and its District Partners, with money given to schools and teacher through the CG and COD interventions coming also from Twaweza. Within each intervention, information describing the intervention was distributed to schools and the communities via school and community meetings in early 2013. The District Partners then followed up with additional school visits in July and August to answer any questions regarding the program. All students in Grades 1, 2, and 3 in schools that received Cash on Delivery were tested in Kiswahili, English and Math at the end of the school year to determine teacher incentive payments. Tanzanian education professionals, following a similar structure as the Uwezo annual learning assessment, developed the subject tests for Grades 1, 2, and 3. The same schedule will be followed in 2014.

2.1.1 Intervention 1 - Making Capitation Grants Flow (CG)

This intervention is implemented in 70 schools (7 schools per district in 10 districts). The capitation grants are provided by Twaweza in two disbursements per year (at TZS 5,000 - \approx \$ USD 3 - each per pupil) on set dates towards the beginning of each school term (May and July). After obtaining cooperation and information from the district councils, funds will be transferred by electronic transfer directly into already established school bank accounts. Schools may only use the funds, consistent with present policy, for improving school quality via purchasing books, examinations, etc. but not for salaries or major construction. Twaweza did not establish any special systems for the planning, use, accounting and reporting of these funds but insist that schools are transparent and inform communities of how the money is being spent, consistent with government disclosure policy. Accounting for these funds is therefore conducted per existing government policy and mechanisms.

The evaluation will seek to measure the extent to which the funds reach schools, the level of citizen engagement on the use of funds, and ultimately the impact of funds and information on improving learning outcomes. In 2013, the average CG distributed to schools was 7,646,429 Tsh (≈ 4500 USD).

2.1.2 Intervention 2 - Local Cash on Delivery (COD)

This intervention is implemented in 70 schools (7 schools per district in 10 districts). For every child in Grades 1, 2 and 3 who passes the literacy (English and Kiswahili) and numeracy (Mathematics) assessment¹ at the end of the school year, the child's teacher will be paid TZS 5,000 (\approx \$ USD 3

¹Developed in the style of the proven Uwezo literacy and numeracy assessment.

) per subject the child passes (or up to TZS. 15,000 (\approx \$ USD 9) per each child who is able to pass all three literacy and numeracy tests). Note this pays for absolute levels of learning, not gains in learning and that teachers are not penalized for students who do not pass. Additionally, the head teacher will be paid TZS 1,000 ((\approx \$ USD 0.6) per subject each child passes. This incentive offer will be publicized at the beginning of the school year (around March), followed up through in person visits and/or phone calls, and children will be independently assessed towards the end of the school year. The intervention will be conducted with all pupils in chosen schools in Grade 1, 2, and 3.

We are aware that the incentive structure could lead to perverse outcomes as teachers might focus on students that are on or around the passing threshold (marginal students), and neglect students at the ends of the distribution of baseline knowledge (or ability), which could lead to negative effects on the latter group. An incentive structure that rewards gains at all points in the student achievement distribution would minimize the risk of this perverse outcome (Muralidharan & Sundararaman, 2011). However, having a incentive structure that rewards on levels and not on gains is much more simple administratively and so our results might be more informative to policy makers thinking about teacher performance payment programs.

2.1.3 Intervention 3 - Capitation Grants and Cash on Delivery

This intervention, which provides both capitation grants and local cash on delivery payments, is implemented in 70 schools (7 schools per district in 10 districts). The COD approach is designed to be "in addition to" or "on top of" existing programs and budgets, and in effect create an incentive to make better use of those resources. But if existing resources are significantly inadequate or not disbursed, particularly at the school level, schools and teachers may simply be unable to take the actions necessary to achieve results for which they will be rewarded later. In other words, a COD intervention can only reasonably be expected to work after one has ensured basic inputs have been provided for.

This idea was emphasized by several officials from the Ministry of Education and Vocational Training in a meeting between the Education Minister and CGD President, and in a workshop organized by the Ministry of Education and Embassy of Sweden in Dar es Salaam in April 2012. Thus the results from this intervention will inform on this issue.

2.2 Sample Selection

To be able to finance and manage the project, and so as to test the effectiveness of the idea before proposing that it go to scale, the interventions and study were implemented in 10 districts. The sample was chosen randomly from the complete list of districts in Tanzania², with probability of district selection proportional to the number of primary school students. That is, districts with a higher number of primary school students had a higher chance of being in the sample. The selected sample includes the following 10 districts: Karagwe, Geita, Kahama, Kondoa, Korogwe Rural, Lushoto, Sumbawanga Rural, Mbozi, Mbinga and Kinondoni.

All government primary schools were eligible in each of the 10 districts, but 35 schools were randomly selected from each district to be part of the evaluation. The probability that a school was chosen was proportional to the number of students enrolled in the school. Furthermore, we stratified by school size and then randomized treatment within school size strata. In each sample district, 14 schools were randomly assigned to the control group and 7 schools were randomly assigned to each treatment group: Capitation Grant (CG), Cash on Delivery (COD) and Combination (Receiving both CG and COD). However, whenever schools were located next to each other (less than 1 km apart), we assigned the same treatment group to both schools.

3 Data

3.1 Survey Data

Data collection is carried out by Economic Development Initiatives (EDI), a well-established, Kagera-based, survey firm. Data is to be collected six times, three times during each school year (at the beginning, the middle and the end of the year). All information from the first year has already been collected. Detailed information is gather for each school (e.g. facilities, management practices and head teacher characteristics) and each teacher (e.g. education, age, experience and self-reported time use). Additionally, student information (e.g. test scores, age and gender) is collected for a randomly selected sample of 30 students per school (10 students from Grades 1, 2, and 3).

Finally, household information (e.g. parents engagement in child's education, parents own education, household composition, and assets owned by the household) is collected for a random sample of students' households. In 2013 a total of 10 students were sampled per school for household interviews were, five from each second and third grade in the first year. In 2014 10 households were surveyed at the beginning of the school year (five from each second and third grade) and 15 at the end of the schools year (the same 10 households as at the beginning of the school year plus five more households from grade 1).

It is important to note there are two sets of tests performed to measure student learning levels. Twaweza tests all students in grades 1, 2 and 3 in COD and Combination schools to calculate the

 $^{^2{\}rm The}$ list of districts and government primary schools within each district was provided by Tanzanian Prime Minister's Office - Regional Administration and Local Governments (PMO-RALG)

teacher payments and tests all Grades 1, 2, and 3 students in 40 randomly selected control schools (4 per district). Additionally, EDI tests 30 students in all schools which allows us to compare treatment effects for all treatments compared to control schools, in a low stakes exam. The Twaweza test is used to calculate the incentive payments, but the impact evaluation is done using the EDI test.

Table 1 presents a summary of the sample. Each year Twaweza tested all students in grades 1, 2 and 3 in COD and Combination schools and EDI tested 30 students in all schools. Additionally, household information was collected for 10 households in 2013 and will be collected for 15 households in 2014 for a total of 20 households (as 5 households are surveyed in 2013 and 2014). In total we have information for 7,000 households (20 per school) and 14,000 students (40 per school) in 350 schools. Notice that we observe 1,750 household and 7,000 students for two years, while the rest we only observe for one year³.

Treatment	Control Schools			CG Schools				COD/Combination				
Grade in 2014	1	2	3	4	1	2	3	4	1	$^{\prime}~2$	3	4
Panel A: 2013												
Twaweza Test ^{a}	No	Yes^{f}	Yes^{f}	Yes^{f}	No	No	No	No	No	Yes	Yes	Yes
EDI Test ^{b}	No	Yes	Yes	Yes	No	Yes	Yes	Yes	No	Yes	Yes	Yes
Household Survey ^c	0	0	5	5	0	0	5	5	0	0	5	5
Panel B: 2014												
Twaweza Test ^{a}	Yes^{f}	Yes^{f}	Yes^{f}	No	No	No	No	No	Yes	Yes	Yes	No
EDI Test ^{b}	Yes	Yes	Yes	No	Yes	Yes	Yes	No	Yes	Yes	Yes	No
Household Survey 1^d	0	5	5	0	0	5	5	0	0	5	5	0
Household Survey 2^e	5	5	5	0	5	5	5	0	5	5	5	0

Table 1: Sampled Design

^b Done for all students

^b Done for a random sample of 10 students per grade ^c Beginning and end of school year

^d Beginning of school year ^e End of school year

^f Done for a random sample of 40 schools

Administrative Data 3.2

We will use the results of the national Grade 4 and 7 examinations to assess the effect of our treatment on other grades.

Hypotheses 4

The hypotheses we present mainly test whether our treatment had any impact on learning outcomes

and tries to get at the mechanisms behind the effects, if any. Specifically, our hypotheses are:

Main Outcomes

 $^{^{3}}$ We do not observe students enrolled in fourth grade in the second year; instead observe a new wave of students in first grade. In 2014, we do not re-survey households from students who were enrolled in grade 3 in 2013, and, in 2014, we only survey households from students currently enrolled in grade 1 at the end of the school year.

- 1. Impact of effectively delivering a Capitation Grant (CG) of 10,000 Tsh per student, as per government policy, to schools on students' learning
 - H_a (H_0): CG Treatment has (no) positive impact on test scores
- 2. Impact of incentivizing teachers, through our Cash on Delivery (COD) program, on student's learning outcomes
 - H_a (H_0): COD Treatment has (no) positive impact on test scores
- 3. The impact of the interaction of providing a Capitation Grant (CG) to the school and incentivizing teachers through COD on students' learning.
 - H_a (H_0): The interaction between COD and CG has (no) positive impact on test scores
- 4. Impact of CG, COD and their interaction on non-incentivized subjects learning outcomes. This magnitude and direction of this outcome depends on whether there is any substitution of teaching time and inputs away from non-incentive subjects and whether there are any complementarities on learning (e.g. higher language skills allow the students to read textbooks in other subjects).
 - H_a (H_0): CG, COD and their interaction have (no) impact on test scores of non-focal subjects

Channels

- 5. Impact of CG, COD and their interaction on teacher's behavior.
 - (a) Impact on teacher's behavior in focal subjects in focal grades
 - H_a (H_0): Treatment CG, COD or their interaction has (no) impact on teacher's behavior (number of tests, remedial teaching, tutoring, homework assignments, time spend grading homework, time spend at school, time spend giving extra classes, attendance, teacher's likelihood to use new techniques, track students or use alternative resources to improve teaching) in focal subjects in focal years.
 - (b) Impact on teacher's behavior in focal subjects in non-focal grades. It is possible that teachers substitute teaching time away from non-incentivized grades into incentivized grades. The same could be true at the school level for teaching inputs.
 - H_a (H_0): Treatment CG, COD or their interaction has (no) impact on teacher's behavior (number of tests, remedial teaching, tutoring, homework assignments, time spend grading homework, time spend at school, time spend giving extra classes, attendance, teacher's likelihood to use new techniques, track students or use alternative resources to improve teaching) in focal subjects in non-focal years.

- (c) Impact on teacher's behavior in non-focal subjects.
 - H_a (H_0): Treatment CG, COD or their interaction has (no) impact on teacher's behavior (number of tests, remedial teaching, tutoring, homework assignments, time spend grading homework, time spend at school, time spend giving extra classes, attendance, teacher's likelihood to use new techniques, track students or use alternative resources to improve teaching) in non-focal subjects.
- 6. Impact on school expenditure
 - Impact on expenditure. This analysis will also be performed by grade, as it is possible that CG money is invest in 7th grade, when students take a high stakes exam.
 - $-H_a$ (H_0): Treatment CG, COD or their interaction has (no) positive impact on text book and teaching input expenditures
 - Impact on how CG funds are spent. This analysis will also be performed by grade, to see if CG resources are spent in focal grades.
 - $-H_a$ (H_0): The interaction between CG and COD has (no) impact on how CG resources are spent.
- 7. Impact on school's schedule
 - H_a (H_0): Treatment CG, COD or their interaction has (no) impact on the number of hours taught in different subjects.
 - H_a (H_0): Treatment CG, COD or their interaction has (no) impact on teacher assignments across subjects and grades.
- 8. Impact on household's expenditure in education
 - H_a (H_0): Treatment CG, COD or their interaction has (no) impact on household's expenditure in education (both through student supplies expenditure and through donations in money or kind to schools).
- 9. Impact on household's engagement in education
 - H_a (H_0): Treatment CG, COD or their interaction has (no) impact on household's engagement in child's education.

Heterogeneity

- 10. Impact on learning outcomes according to baseline knowledge of the student.
 - H_a (H_0): Treatment CG, COD or their interaction impact on knowledge is different (the same) for all students.

The next section presents a detail methodology of how we are going to test are hypotheses.

5 Methodology

In order to test the hypotheses outlined above we perform OLS regressions, clustering standard errors at the school level. We also perform non-parametric analysis using lowess (and bootstrapping to calculate clustered standard errors) in order to assess how treatment effects vary by baseline ability of the students.

When appropriate, we control for student, teacher, schools and household (baseline) characteristics. Table 2 presents the characteristics we control for and the corresponding question in the survey questionnaires from which they are taken.

	Questionnaire	Question		
Panel A: Student Student has seen exercise books with Uwezo tests Student attended pre-school (nursery) before attending elementery school Age Gender Ranking Baseline kiswahili score Baseline english score Baseline math score	Student Student Student Student Uwezo Test Uwezo Test Uwezo Test	DETAILS Q.6 DETAILS Q.5 DETAILS Q.3 DETAILS Q.4 Collected during the second year, for the first and second year Kiswahili set English set Hisabati set		
Panel B: School School has a library School has a library School has a library School has a staff-room School has a staff-room School has a staff-room School has a staff-room School has a outer wall or fence School has a outer wall or fence Travel time (in minutes) to closest bigh cchool Travel time (in minutes) to closest ligh cchool School has computers School has piped water School has a single shift Number of closest student Number of closest student Number of closest student Number of closest student School has a single shift Number of closest student School has a students in school School tracks students School tracks students School tracks students School tracks students School has a soluter solute solute solutes School tracks students School tracks students School tracks students School tracks students School has a single shift Number of students in school School tracks st	School Sc	$\begin{array}{c} B4B.Q1\\ B4B.Q2\\ B4B.Q3\\ B4B.Q4\\ B4B.Q5\\ B4B.Q6\\ B4B.Q6\\ B4A.Q2\\ B4A.Q2\\ B4A.Q2\\ B4A.Q2\\ B4A.Q2\\ B4A.Q2\\ B4A.Q2\\ B4A.Q2\\ B4A.Q39\\ B4.Q13\\ B4.Q17\\ B4.Q3\\ B4.Q14\\ B4.Q37\\ B7.Q3\\ B4.Q3\\ B7.Q3\\ B7.Q3\\ B7.Q3\\ B7.Q3\\ B7.Q4\\ B7.Q3\\ B7.Q4\\ B7.Q3\\ B7.Q4\\ B7.Q3\\ B7.Q4\\ B6B.Q2\\ B6B.Q4\\ B2.Q2\\ B2.Q1\\ B2.Q2/B2.Q1\\ B2.Q4/B2.Q1\\ B2.Q5\\ B2.Q5$		
Panel C: Average Teacher Characteristics Proportion of teachers that are male Average year in which teachers at the school are born Average year in which teachers at the school started teaching Average year in which teachers at the school started teaching at that school Proportion of teachers with experience in private schools Average stary Proportion of teachers with post-secondary school education	Teacher Teacher Teacher Teacher Teacher Teacher Teacher Teacher	B.Q4 B.Q5 B.Q7 B.Q8 B.Q24 D.Q9 B.Q11 D.Q1		
Panel D: Teacher Characteristics by grade and subject Gender of the teacher Year in which teacher was born Year in which teacher started teaching Year in which teacher started teaching at that school Previous experience in a private school Travel time to school Salary Whether the teacher has post-secondary education Whether the teacher is the Head (or deputy head) Teacher Dummy variables for combinations of focal subjects with the same teacher	Teacher Teacher Teacher Teacher Teacher Teacher Teacher Teacher Teacher Teacher Teacher	B.Q4 B.Q5 B.Q7 B.Q7 B.Q24 D.Q9 B.Q1 D.Q9 Current grades and subjects Q.1		
Panel E: Household Characteristics Household size Expenditure in education in 2012 Expenditure in education in 2013 (baseline) Household owns a working radio Household owns a working tv Household owns a working intorbike Household owns a working motorbike Household owns a working mobile phone Main material of folors is mud or earth Main material of dourer walls is mud or earth Main material of doure material Parents Education No. of rooms/No. Household members Household head had a job last week Improved water source Electric energy Attended any school meetings previous year Donated to school Child eats breakfast before class Household head can read and understand kisawhili Household head can read and understand english Household head can reat and understand english Household head can reat from the baseline survey performed in 2013 events	Household Household	HH ROSTER Label Expenditure Q.1 HOUSE CHARACTERISTICS Q.9 HOUSE CHARACTERISTICS Q.10 HOUSE CHARACTERISTICS Q.10 HOUSE CHARACTERISTICS Q.11 HOUSE CHARACTERISTICS Q.12 HOUSE CHARACTERISTICS Q.14 HOUSE CHARACTERISTICS Q.15 HOUSE CHARACTERISTICS Q.16 HOUSE CHARACTERISTICS Q.2 HOUSE CHARACTERISTICS Q.2 READING & MATH Q.2 READING & MATH Q.1 READING & MATH Q.3 + Q.4 READING & MATH Q.3 + Q.4		
the questionnaires correspond to baseline of 2014.				

Table 2: Control Variables

5.1 Effect on test scores: H1, H2, H3 and H4

To estimate the effect on test scores (and test hypotheses 1, 2, 3 and 4) we estimate the following equation

 $Z_{igsdt} = \alpha_0 + \alpha_1 COD_s + \alpha_2 CG_s + \alpha_3 CG_s \times COD_s + \gamma_z Z_{isd,t=0} + \gamma_d + \gamma_w + \gamma_g + X_i\beta_1 + X_s\beta_2 + X_h\beta_3 + X_{gs}\beta_4 + \varepsilon_{igsdt}, \lambda_{gs}\beta_4 +$

where Z_{igsdt} is the test score of student *i* in grade *g* at school *s* in district *d* at time *t*, *COD* is a dummy variable that indicates whether the school received cash on delivery or not, *CG* is an indicator variable of whether the school received a capitation grant, γ_d is a set of district fixed effects, γ_w is a set of week fixed effects⁴, γ_g is a set of grade fixed effects, X_i is a series of student characteristics (see panel A in table 2), X_s is a set of school and average teacher characteristics (see panel B and C in table 2), X_{gs} is a set of teacher characteristics (for a particular grade/subject, see panel D in table 2), and X_h is a set of household characteristics⁵ (see panel E in table 2). The coefficients of interest are the α 's, which test hypotheses 1-4 above. We will analyze each subject separately, as well as the combination of all of them.

Specifically, we have:

- H.1
 - H_0 : CG Treatment has no positive impact on test scores (i.e. $\alpha_1 \leq 0$ when Z_{igsdt} is the score in a focal subject)
 - H_a : CG Treatment has a positive impact on test scores (i.e. $\alpha_1 > 0$ when Z_{igsdt} is the score in a focal subject)
- H.2
 - H_0 : COD Treatment has no positive impact on test scores of focal subjects (i.e. $\alpha_2 \leq 0$ when Z_{igsdt} is the score in a focal subject)
 - H_a : COD Treatment has a positive impact on test scores of focal subjects (i.e. $\alpha_2 > 0$ when Z_{iqsdt} is the score in a focal subject)
- H.3
 - H_0 : The interaction between COD and CG has no positive impact on test scores of focal subjects (i.e. $\alpha_3 \leq 0$ when Z_{igsdt} is the score in a focal subject)
 - H_a : The interaction between COD and CG has a positive impact on test scores of focal subjects (i.e. $\alpha_3 > 0$ when Z_{igsdt} is the score in a focal subject)

⁴The EDI test was performed before the Twaweza test, but the timing is balanced across treatment arms. The week fixed effects should the increase the precision of our estimates.

⁵These are not included in the main specification as we only have data for a subsample of households.

- H.4
 - H_0 : CG and COD (and their interaction) have no impact on test scores of non-focal subjects (i.e. $\alpha_1 = \alpha_2 = \alpha_3 = 0$ when Z_{igsdt} is the score in a non focal subject)
 - H_a : CG or COD (or their interaction) have an impact on test scores of non-focal subjects (i.e. $\alpha_1 \neq 0$ or $\alpha_2 \neq 0$ or $\alpha_3 \neq 0$ when Z_{iasdt} is the score in a non focal subject)

To construct the standardized test scores, Z_{igsdt} , in each grade-subject we normalize using the mean and dividing by the standard deviation of the test scores in the control group. Once we have subject-grade standardized test scores, we will add these up across grades and the re-normalize (dividing by the standard deviation of the test scores in the control group); this will yield subject standardized test scores for a subject. We specifically collect some information on non-incentivized subjects to test hypothesis H4. The "Test Booklet-EDI version 09.06" is the test done at the end of 2013 school year and "EDI EL2014 Darasa" is the test that will be done at the end of 2014 school year.

5.2 Effect on teachers: H5

To estimate the effect on teacher behavior we estimate the following equation

$$Y_{gsd} = \alpha_0 + \alpha_1 COD_s + \alpha_2 CG_s + \alpha_3 CG_s \times COD_s + \gamma_d + X_i\beta_1 + X_s\beta_2 + \varepsilon_{igsdt},$$

where Y_{igsd} is the outcome variable that measures behavior of teacher *i* in school *s* in district *d*, *COD* is a dummy variable that indicates whether the school received cash on delivery or not, *CG* is an indicator variable of whether the school received a capitation grant, γ_d is a set of district fixed effects, X_s is a set of school characteristics (see panel B and C in table 2) and X_i is a set of teacher characteristics (see panel D in table 2). The coefficients of interest are the α 's which test hypothesis 5 above. The outcome variables that we will focus on are presented in table 3 with the respective question in the surveys used to measure them.

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Specifically, we have:

• H.5

- H_0 : Treatment has no impact on teacher behavior (i.e. $\alpha_i = 0, i = 1$ for COD treatment, i = 2 for CG treatment and i = 3 for the interaction between COD and CG)
- $-H_a$: Treatment has an impact on teacher behavior (i.e. $\alpha_i \neq 0, i = 1$ for COD treatment, i = 2 for CG treatment and i = 3 for the interaction between COD and CG)

5.3Effect on school: H6 and H7

To estimate the effect on school behavior we estimate the following equation

$$Y_{sdt} = \alpha_0 + \alpha_1 COD_s + \alpha_2 CG_s + \alpha_3 CG_s \times COD_s + \gamma_d + X_s\beta_1 + \varepsilon_{sdt},$$

where Y_{sdt} is the outcome variable that measures behavior of school s in district d at time t, COD is a dummy variable that indicates whether the school received cash on delivery or not, CG is an indicator variable of whether the school received a capitation grant, γ_d is a set of district fixed effects, X_s are a set of school characteristics (see panel in table C and D 2). The coefficients of interest are the α 's which test hypotheses 7 and 8 above. The outcome variables that we will focus on are presented in table 4 with the respective question in the surveys used to measure them.

Additionally, to test hypothesis 7b, we will test whether the teacher characteristics (age, gender, education, and experience) change in focal grade/subjects.

Table 4: School outcomes						
	Hypothesis	Questionnaire	Question			
Administrative expenses per student Student expenses per student Teaching aid expenses per student Construction expenses per student Student/teacher ratio Volunteer/teacher ratio Student/teacher ratio per grade Textbook expenditure per student Textbook expenditure per student per grade Enrollment per grade Time spend per subject per week Grades taught Reason to change teaching assignment Subjects taught	$\begin{array}{c} {\rm H6} \\ {\rm H7a} \\ {\rm H7b} \end{array}$	School School School School Teacher School Teacher School School School School School Teacher Teacher SUBJECTS Q.1 Teacher	School Expenses Q.1 School Expenses Q.1 School Expenses Q.1 School Expenses Q.1 School Expenses Q.1 TEACHER ROSTER Q.2 VOLUNTEERS Q.1 TEACHING GRADES Q.1 TEXTBOOK AND PRACTICE EXAMS Q.1 TEXTBOOK AND PRACTICE EXAMS Q.1 (Y2 Baseline) 4.1 GRADES Q.1 & 6.3 ENROLLMENT TIME SPENT ON SUBJECTS Q.1-Q.10 GRADES Q.1 2.1A EXIT Q.1-Q5 2.1B1 EXIT/ENTRY Q.1- Q.7			
Note: All questionnaires are from the endline survey performed in 2014.						

Specifically, we have:

• H.6.a

- H_0 : Treatment has no impact on text book and teaching input expenditure (i.e. $\alpha_i = 0$, i = 1 for COD treatment, i = 2 for CG treatment and i = 3 for the interaction between COD and CG)
- H_a : Treatment has no impact on text book and teaching input expenditure (i.e. $\alpha_i = 0$, i = 1 for COD treatment, i = 2 for CG treatment and i = 3 for the interaction between COD and CG)
- H.6.b
 - H_0 : CG resources are not used more in focal subjects when COD is given as well (i.e. $\alpha_3 = 0$) when we restrict ourselves to focal grades data.
 - H_a : CG resources are used more in focal subjects when COD is given as well (i.e. $\alpha_3 \neq 0$) when we restrict ourselves to focal grades data.
- H.7
 - H_0 : Treatment does not increase the amount of hours taught in incentivized subjects. (i.e. $\alpha_i = 0, i = 1$ for COD treatment, i = 2 for CG treatment and i = 3 for the interaction between COD and CG)

- H_a : Treatment increase the amount of hours taught in incentivized subjects. (i.e. $\alpha_i = 0$, i = 1 for COD treatment, i = 2 for CG treatment and i = 3 for the interaction between COD and CG)

5.4 Effect on households: H8 and H9

To estimate the effect on teacher behavior we estimate the following equation

$$Y_{igsdt} = \alpha_0 + \alpha_1 COD_s + \alpha_2 CG_s + \alpha_3 CG_s \times COD_s + \gamma_d + \gamma_g + X_i\beta_1 + X_s\beta_2 + \varepsilon_{igsdt}$$

where Y_{igsdt} is the outcome variable that measures behavior of household *i*, which has a child in grade *g* at school *s* in district *d* at time *t*, *COD* is a dummy variable that indicates whether the school received cash on delivery or not, *CG* is an indicator variable of whether the school received a capitation grant, γ_d is a set of district fixed effects, γ_g is a set of grade fixed effects, X_i are a series of household characteristics (see panel E in table 2), X_s are a set of school characteristics (see panel B and C in table 2). The coefficients of interest are the α 's which test hypothesis 9 above. The outcome variables that we will focus on are presented in table 5 with the respective question in the surveys used to measure them.

Table 5: Household outcomes



• H.8

- H_0 : Treatment does not change household expenditure in education (i.e. $\alpha_i = 0, i = 1$ for COD treatment, i = 2 for CG treatment and i = 3 for the interaction between COD and CG)
- H_a : Treatment changes household expenditure in education (i.e. $\alpha_i = 0$, i = 1 for COD treatment, i = 2 for CG treatment and i = 3 for the interaction between COD and CG)

• H.9

- H_0 : Treatment does not change household engagement in child's education (i.e. $\alpha_i = 0$, i = 1 for COD treatment, i = 2 for CG treatment and i = 3 for the interaction between COD and CG)

- H_a : Treatment changes household engagement in child's education (i.e. $\alpha_i = 0, i = 1$ for COD treatment, i = 2 for CG treatment and i = 3 for the interaction between COD and CG)

5.5 Heterogeneous treatment effects: H10

In order to test hypothesis 12 we do a locally weighted regression of the end line test scores on the baseline score of students. Specifically, we estimate the following equation

$$Z_{it} = \alpha_0 + \alpha_1 F(Z_{i,t=0}) + \varepsilon_{it}$$

where F is the CDF of the baseline scores of students. Let $f(x;T) = \alpha_0^T + \alpha_1^T z$ denote the estimated relation between baseline score and endline score for treatment T using the command *lowess* in STATA. The pointwise treatment effect is calculated as g(x;T) = f(x;T) - f(x;Control) and the confidence intervals are estimated using bootstrapping. This enables us to estimate how the treatment effect varies for students with different initial abilities or knowledge.

We also perform a semi-parametric test where we split the data by students baseline and test hypothesis 1-3 in the sub-samples. We split students by baseline ability as follows: Students above the passing threshold (those who passed the threshold for teachers COD payments at baseline), students below the threshold (those who did not score a single question right and therefore require the most investment in order to the get the teacher a COD payment), and students around the passing threshold (those who got some questions right at baseline but did not enough to get the teacher a COD payment). One consequence of the incentive design in which teachers are rewarded based on absolute levels of learning, is that the incentives to focus on students near the threshold are larger and therefore we would expect the effect to be larger near the threshold (and more significant). Specifically, for the different sub samples we estimate the following equation

$$Z_{igsdt} = \alpha_0 + \alpha_1 COD_s + \alpha_2 CG_s + \alpha_3 CG_s \times COD_s + \gamma_z Z_{isd,t=0} + \gamma_d + \gamma_w + \gamma_g + X_i\beta_1 + X_s\beta_2 + X_h\beta_3 + \varepsilon_{igsdt} + \gamma_z Z_{isd,t=0} + \gamma_d + \gamma_w + \gamma_g + X_i\beta_1 + X_s\beta_2 + X_h\beta_3 + \varepsilon_{igsdt} + \gamma_z Z_{isd,t=0} + \gamma_d + \gamma_w + \gamma_g + X_i\beta_1 + X_s\beta_2 + X_h\beta_3 + \varepsilon_{igsdt} + \gamma_z Z_{isd,t=0} + \gamma_d + \gamma_w + \gamma_g + X_i\beta_1 + X_s\beta_2 + X_h\beta_3 + \varepsilon_{igsdt} + \gamma_d + \gamma_d$$

where Z_{igsdt} is the test score of student *i* in grade *g* at school *s* in district *d* at time *t*, *COD* is a dummy variable that indicates whether the school received cash on delivery or not, *CG* is an indicator variable of whether the school received a capitation grant, γ_d is a set of district fixed effects, γ_w is a set of week fixed effects, γ_g is a set of grade fixed effects, X_i is a series of student characteristics (see panel A in table 2), X_s is a set of school and teacher characteristics (see panel B and C in table 2), and X_h is a set of household characteristics⁶ (see panel E in table 2). Then our hypothesis are

• H.12.A

⁶These are not included in the main specification as we only have data for a subsample of households.

- H_0 : Treatment has no impact on test scores for student below the threshold (i.e. $\alpha_i = 0$, i = 1 for COD treatment, i = 2 for CG treatment and i = 3 for the interaction between COD and CG)
- H_a : Treatment has an impact on test scores for student below the threshold (i.e. $\alpha_i = 0$, i = 1 for COD treatment, i = 2 for CG treatment and i = 3 for the interaction between COD and CG)
- H.12.B
 - H_0 : Treatment has no impact on test scores for student above the threshold (i.e. $\alpha_i = 0$, i = 1 for COD treatment, i = 2 for CG treatment and i = 3 for the interaction between COD and CG)
 - H_a : Treatment has an impact on test scores for student above the threshold (i.e. $\alpha_i = 0$, i = 1 for COD treatment, i = 2 for CG treatment and i = 3 for the interaction between COD and CG)
- H.12.C
 - H_0 : Treatment has no impact on test scores for student around the threshold (i.e. $\alpha_i = 0$, i = 1 for COD treatment, i = 2 for CG treatment and i = 3 for the interaction between COD and CG)
 - H_a : Treatment has an impact on test scores for student around the threshold (i.e. $\alpha_i = 0$, i = 1 for COD treatment, i = 2 for CG treatment and i = 3 for the interaction between COD and CG)

5.6 Other tests

5.6.1 Survey test vs intervention test

As mentioned before there are two sets of tests performed to measure student learning levels. Twaweza tests all students in grades 1, 2 and 3 in COD and Combination schools to calculate the teacher payments and tests all Grades 1, 2, and 3 students in 40 randomly selected control schools (4 per district). Additionally, EDI tests 30 students in all schools which allows us to compare treatment effects for all treatments compared to control schools, in a low stakes exam.

Although the main analysis will be done using the EDI test, we test whether the treatment effects are different for the Twaweza test than for the EDI test. This will allow us to infer whether there is any cramming before the Twaweza exam and whether there is any teaching to the test (as EDI test have a wider range of questions).

5.6.2 Effect on non-incentivized grades scores

To estimate any spillover effect on non-incentivized grades (as resources at the school level are shifted by the treatment) we estimate the following equation

$$Y_{qsdt} = \alpha_0 + \alpha_1 COD_s + \alpha_2 CG_s + \alpha_3 CG_s \times COD_s + \gamma_2 Y_{qsd,t-1} + \gamma_d + X_s\beta_1 + \varepsilon_{iqsdt},$$

where Y_{igsdt} is a measure of learning for grade g at school s in district d at time t, COD is a dummy variable that indicates whether the school received cash on delivery or not, CG is an indicator variable of whether the school received a capitation grant, γ_d is a set of district fixed effects, X_s is a set of school characteristics (see panel B and C in table 2. The coefficients of interest are the α 's, which test hypotheses 5 above. For Y_{igsdt} we use the average score and the pass rate in the national Grade 4 and 7 examinations.

Specifically, we have:

- $-H_0$: CG and COD (and their interaction) have no impact on test scores (i.e. $\alpha_2 = \alpha_3 = \alpha_4 = 0$)
 - H_a : CG or COD (or their interaction) have an impact on test scores (i.e. $\alpha_2 \neq 0$ or $\alpha_3 \neq 0$ or $\alpha_4 \neq 0$)

5.6.3 Capitation grant and funding substitution

It could be possible that the capitation grant causes a substitution from other sources of funding, leaving the total amount of funds available to the school unchaged. To asses this we estimate the following equation

$$Y_{sdt} = \alpha_0 + \alpha_1 COD_s + \alpha_2 CG_s + \alpha_3 CG_s \times COD_s + \gamma_d + X_s\beta_1 + \varepsilon_{sdt},$$

where Y_{sdt} is the outcome variable that measures funding from other sources for school s in district d at time t, COD is a dummy variable that indicates whether the school received cash on delivery or not, CG is an indicator variable of whether the school received a capitation grant, γ_d is a set of district fixed effects, X_s are a set of school characteristics (see panel in table B and C 2). The coefficients of interest are the α 's. The outcome variables that we will focus on are measures of funding from other sources and are based on questions: Funding Q.1-Q.2, Funding details Q.1-Q.16 and IN-KIND Q.1-Q.2 from the school questionnaire.

5.6.4 Heterogeneous treatment effects by student characteristics

To estimate heterogeneous treatment effects by student characteristics we perform the following regression $Z_{igsdt} = \alpha_0 + \alpha_1 COD_s + \alpha_2 CG_s + \alpha_3 CG_s \times COD_s + \lambda_0 C_i + \lambda_1 COD_s \times C_i + \lambda_2 CG_s \times COD_s + \lambda_0 C_i + \lambda_1 COD_s \times C_i + \lambda_2 CG_s \times COD_s + \lambda_0 C_i + \lambda_1 COD_s \times C_i + \lambda_2 CG_s \times COD_s + \lambda_0 C_i + \lambda_1 COD_s \times C_i + \lambda_2 CG_s \times COD_s + \lambda_0 C_i + \lambda_1 COD_s \times C_i + \lambda_2 CG_s \times COD_s + \lambda_0 C_i + \lambda_$

 $C_i + \lambda_3 CG_s \times COD_s \times C_i + \gamma_d + \gamma_w + \gamma_g + X_s\beta_1 + X_h\beta_2 + \varepsilon_{igsdt}$, where Z_{igsdt} is the test score of student *i* in grade *g* at school *s* in district *d* at time *t*, *COD* is a dummy variable that indicates whether the school received cash on delivery or not, *CG* is an indicator variable of whether the school received a capitation grant, γ_d is a set of district fixed effects, γ_w is a set of week fixed effects, γ_g is a set of grade fixed effects, X_s is a set of school and teacher characteristics (see panel B and C in table 2), and X_h is a set of household characteristics⁷ (see panel E in table 2). Finally C_i is a student characteristic (grade, gender and age as in panel A of table 2). The coefficients of interest are the λ 's, which test if there are any heterogeneous treatment effects by student characteristics. We also test for heterogeneity by students ranking (within the school).

5.6.5 Heterogeneous treatment effect by school characteristics

To estimate heterogeneous treatment effect by school characteristics we perform the following regression

$$\begin{split} Z_{igsdt} &= \alpha_0 + \alpha_1 COD_s + \alpha_2 CG_s + \alpha_3 CG_s \times COD_s + \lambda_0 C_s + \lambda_1 COD_s \times C_s + \lambda_2 CG_s \times C_s + \lambda_3 CG_s \times COD_s \times C_s + \gamma_d + \gamma_w + \gamma_g + X_i\beta_1 + X_p\beta_2 + X_h\beta_3 + \varepsilon_{igsdt}, \end{split}$$

where Z_{igsdt} is the test score of student *i* in grade *g* at school *s* in district *d* at time *t*, *COD* is a dummy variable that indicates whether the school received cash on delivery or not, *CG* is an indicator variable of whether the school received a capitation grant, γ_d is a set of district fixed effects, γ_w is a set of week fixed effects, γ_g is a set of grade fixed effects, X_i is a set of student characteristics (see panel A in table 2), X_p is a set of teacher characteristics (see panel B and C in table 2), and X_h is a set of household characteristics⁸ (see panel E in table 2). Finally C_s is a school characteristic: An index between 0 and 6 of school facilities, the average proximity to other facilities, whether the school has piped water, whether the school has a single shift or not, the size of the school committee, the number of times the school committee met in 2012, the proportion of females, teachers and parents in the school committee, and whether the school keeps records of their expenses (and their quality) and publishes their expenditures on public noticeboards. We will also look for heterogeneity by head teacher characteristics (age, previous experience and education). See panel C in table 2. The coefficients of interest are the λ 's, which test if there are any heterogeneous treatment effects by school characteristics.

Additionally, we will use the first component from a principal component analysis (PCA), using all the characteristics mentioned above, as a proxy for school quality (and school committee). This index will explain variation across schools and allow for the use of a single index of school quality that is determined by the data itself and taking into account that several of the variables we used to measure school quality are correlated; however, the interpretation of this index and the associated coefficients is not as straightforward as before.

⁷These are not included in the main specification as we only have data for a subsample of households.

⁸These are not included in the main specification as we only have data for a subsample of households.

5.6.6 Heterogeneous treatment effects by teacher characteristics

To estimate heterogeneous treatment effects by teacher characteristics we perform the following regression

$$\begin{split} Z_{igsdt} &= \alpha_0 + \alpha_1 COD_s + \alpha_2 CG_s + \alpha_3 CG_s \times COD_s + \lambda_0 C_p + \lambda_1 COD_s \times C_p + \lambda_2 CG_s \times C_p + \lambda_3 CG_s \times COD_s \times C_p + \gamma_d + \gamma_w + \gamma_g + X_i\beta_1 + X_p\beta_2 + X_h\beta_3 + \varepsilon_{igsdt}, \end{split}$$

where Z_{igsdt} is the test score of student *i* in grade *g* at school *s* in district *d* at time *t*, *COD* is a dummy variable that indicates whether the school received cash on delivery or not, *CG* is an indicator variable of whether the school received a capitation grant, γ_d is a set of district fixed effects, γ_w is a set of week fixed effects, γ_g is a set of grade fixed effects, X_i is a set of student characteristics (see panel A in table 2), X_s is a set of school characteristics (see panel B and C in table 2), and X_h is a set of household characteristics⁹ (see panel E in table 2). Finally C_p is an average of teacher characteristics per school: proportion of male teachers, average year of birth, average year started teaching, average year started teaching at this school, proportion with experience in private schools, average time at school and average salary. See panel C in table 2. Aditionally, we will test heterogeneity by teacher's schedule.¹⁰ The coefficients of interest are the λ 's, which test if there are any heterogeneous treatment effects by teacher characteristics.

As with school characteristics, we will use the first component from a principal component analysis (PCA), using all the characteristics mentioned above, as a proxy for teacher quality.

5.6.7 Heterogeneous treatment effects by household characteristics

To estimate heterogeneous treatment effects by household characteristics we perform the following regression

 $Z_{igsdt} = \alpha_0 + \alpha_1 COD_s + \alpha_2 CG_s + \alpha_3 CG_s \times COD_s + \lambda_0 C_h + \lambda_1 COD_s \times C_h + \lambda_2 CG_s \times C_h + \lambda_3 CG_s \times COD_s \times C_h + \gamma_d + \gamma_w + \gamma_g + X_i\beta_1 + X_s\beta_2 + \varepsilon_{igsdt},$

where Z_{igsdt} is the test score of student *i* in grade *g* at school *s* in district *d* at time *t*, *COD* is a dummy variable that indicates whether the school received cash on delivery or not, *CG* is an indicator variable of whether the school received a capitation grant, γ_d is a set of district fixed effects, γ_w is a set of week fixed effects, γ_g is a set of grade fixed effects, X_i is a set of student characteristics (see panel A in table 2), and X_s is a set of school and teacher characteristics (see panel B and C in table 2). Finally C_h is a household characteristic for student *i*: an asset level index between 0 and 8, dwelling characteristics and parents education. See panel E in table 2. The coefficients of interest are the λ 's, which test if there are any heterogeneous treatment effects by household characteristics.

⁹These are not included in the main specification as we only have data for a subsample of households.

¹⁰The idea behind heterogeneity by teacher's schedule is to test any changes in effort across subjects. For example, take two teachers - one teachers English and Swahili and the other Math and Swahili. Since we believe English is hard then we may see the teacher who has English invest more in swahili than the teacher who has math and swahili (i.e., they internalize the effort costs and adjust accordingly).

As with school characteristics, we will use the first component from a principal component analysis (PCA), using all the characteristics mentioned above, as a proxy for household socioeconomic status.

5.6.8 Teachers Learning

Something we would like to explore is "teacher learning". Specifically, after the first year they learn something about their students as well as their own teaching techniques. First, we would like to explore how internal ranking in schools compare to overall students' ability distribution, and see whether teachers with students that are "worst than they think" (for example, the best rank student is below the average) perform in the second year compare to the first year, as well as those with students that are "better than they think". Additionally, we would like to see how teacher's performance in the first year correlates to performance in the second year, when there is variation in the quality of the kids they get, to see if teachers that perform above their expected value added in the first year, also perform better in the second year.

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A Baseline Z-score

At the baseline not all students had to answer all questions, thus we have to input some values in order to create a standardized test score. Grade 1 students started in the easier level and stopped when they couldn't pass a given level. We assume that they would have score zero in the levels they did not answer in this cases. For grades 2 and 3, in math, students started in the easier level and stopped when they couldn't pass a given level. We assume that they would have score zero in the levels they did not answer in this cases.

For grades 2 and 3, in Swahili and English, things are a little bit more complicated as students started in question 3. If the student passes the starting level, then he moved on to the next level (question 4) and continued to move levels until couldn't pass a given level. In this case, we assume they would have gotten zero in the questions they did not answer and a full score in the first two questions. If the student did not pass question 3, then he moved down to the previous level (question 2) and we assume he would have score zero in questions 4, 5 and 6. If he scored zero, then he was asked question 1. However, if he scored above zero, we do not observe his answer to question 1. In order to cope with the last case, we estimate a Poisson regression, using the sample of students in grade 1 that score more than zero in question 2, with the number of correct answers in question 1 in the left hand side and the number of correct answers in question 2, age, gender and district fixed effects in the right hand side. Using this model we estimate the number of questions a student in grade 2 and 3 would have score in question 1 when he scored more than zero in question 2.